



Product Specification Report

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A powerful all-purpose detergent, specially developed for use in laundrettes. Effective on heavily soiled laundry, it cleans thoroughly even at low temperatures and is gentle on both fibres and colours. Thanks to its advanced formula, stains are efficiently removed without damaging the fabric.

LAUNDRY 777

All-purpose detergent for laundrettes

FEATURES:

Effective	LAUNDRY 777 effectively removes stubborn dirt, even at low washing temperatures. It guarantees a thorough clean, even for heavily soiled laundry.
Textile-friendly	The product is gentle on fibres and colours, making it suitable for frequent use without damaging the fabric.
Universal	Suitable for machine washing all types of laundry, at any temperature.
Brilliant white	Contains special optical brighteners that deliver a fresh, radiant white result, especially on cotton.
Fabric-protective	The formula prevents textile wear, even with intensive and repeated use.

INSTRUCTIONS FOR USE:

Follow the recommended dosages as shown in the table below:

For all levels of water hardness		
Manual dosing: Recommended dosage for washing machines with a load capacity of 4 – 5 kg		
Lightly soiled laundry	Moderately soiled laundry	Heavily soiled laundry
60 ml	100 ml	160 ml
Dosing system – Zep Smart Laundry Recommended dosage per kilo of dry laundry		
Pre-wash	Main wash	Main wash without pre-wash
10 - 15 g	15 - 20 g	25 - 30 g

Tip: For stubborn stains, it is recommended to apply a small amount of the product directly onto the stain, rub gently, and then wash as normal.

COMPOSITION ACCORDING TO EU DIRECTIVES:

- Anionic surfactants
- Non-ionic surfactants
- Soaps
- Optical brighteners

SPECIFICATIONS:

Form Liquid
Colour Whitish emulsion
Scent Characteristic
Vapour pressure at 20 °C ± 23 hPa
Density at 20 °C ± 1,01 g/cm³
Water solubility Fully soluble
pH value at 20 °C ± 10,0
Biodegradability 90 %

PRECAUTIONS FOR USE:

Always refer to the product label and safety data sheet before use for complete instructions and safety recommendations.

All information in this document is based on our practical experience and/or laboratory tests. Due to the multiplicity of conditions for usage and variable human factors, we recommend that you always test our products for suitability prior to use. At any time, this version of the product specification report may have been revised based on legislation, availability of the individual ingredients or newly acquired information. The current approved version is available upon request.



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